

DIGITAL VIDEO

MEDIA KIT

OUR OFFER

himedia

an ozersion company

200+ m
Video Views*

95%
VTR**

GEN Y
Target groups

GEN Z
Target groups

**BRAND
SAFE**
Content

**IN-
STREAM**
Video

**OUT-
STREAM**
Video

YOUTUBE
Multi-Channel-
Network

* classical video portfolio (excl. MCN);
** Vertical Gaming

DIGITAL VIDEO PORTFOLIO



Jetztspielen.de

wallstreet:online



FUMS



UNTERNEHMER TV



VentureTV

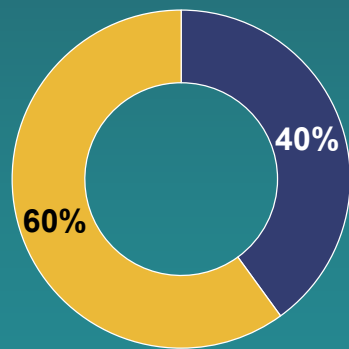
RollingStone

90MiN

DIGITAL VIDEO PORTFOLIO

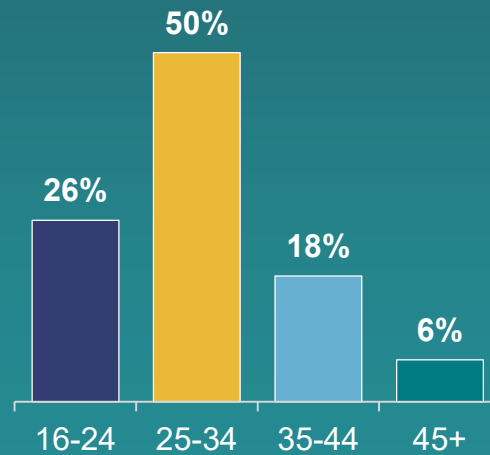
VIDEO NETWORK

GENDER



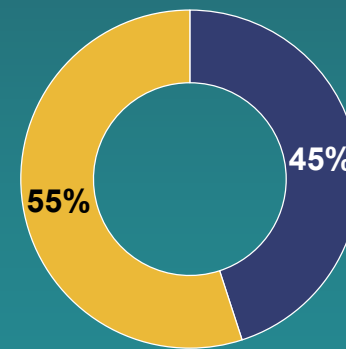
Male Female

AGE



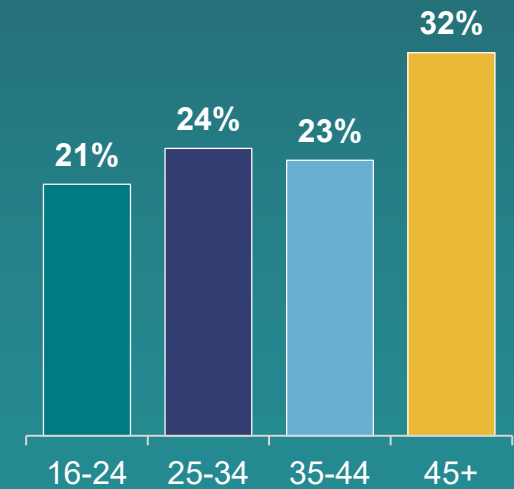
VERTICAL GAMING

GENDER



Male Female

AGE

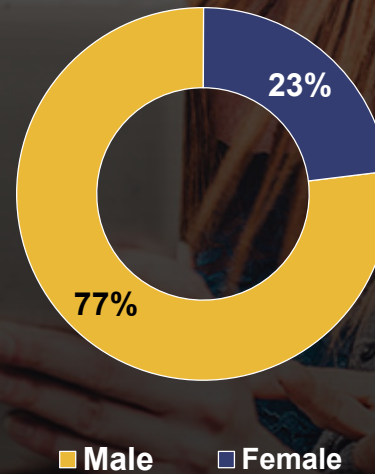


ZOOMIN

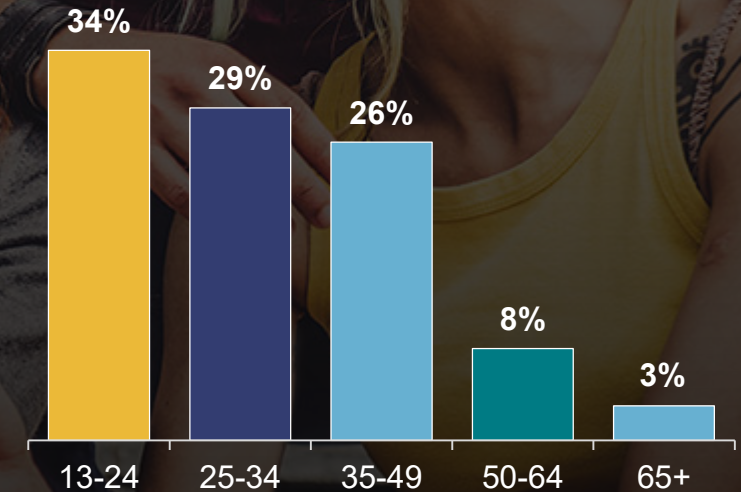
MULTI-CHANNEL NETWORK (MCN)

- ZOOMIN is a strategic partner of YouTube
- First selling right
- Global reach: **200 m video views/month**
- specialised Gaming network
- **440+ Brand-safe Influencer Channels**
- multiple targeting options
- Skippable & non-skippable ads
- bookable via IO & Programmatic

GENDER



AGE





MCN VIDEO VIEWS PER MONTH



AD FORMATS & PRICES

Digital Video Ads				ROS	ROC	ROMC	RON
(Mobile) Bumper Ad (up to 6 sec.)*	✓	✓	✓	70 €	50 €	35 €	30 €
(Mobile) Pre-Roll (up to 20 sec.)	✓		✓	90 €	70 €	65 €	60 €
(Mobile) Pre-Roll (up to 30 sec.)**	✓	✓	✓	100 €	80 €	75 €	70 €
(Mobile) In-Text Roll (up to 20 sec.)	✓	✓	✓	65 €	45 €	40 €	35 €
Vertical Video			✓	85 €	65 €	60 €	55 €
Slideshow In-Text Roll (up to 20 sec.)	✓	✓	✓	Price on request			
Sponsorship Roadblock*	✓	✓	✓	Price on request			

Many thanks for your interest!

We will be glad to make you an individual offer!

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