



Media Kit WeTransfer

DACH Region



WeTransfer – Pioneer in fullscreen advertising

WeTransfer offers companies the unique opportunity to reach and inspire a large international audience in a creative way.

WeTransfer presents your brand message in a bigger and bolder way than any other online platform.

Digital Reach DACH Region:



3,5 M

Unique User



950 k

Unique User



1,5 M

Unique User



55%
male



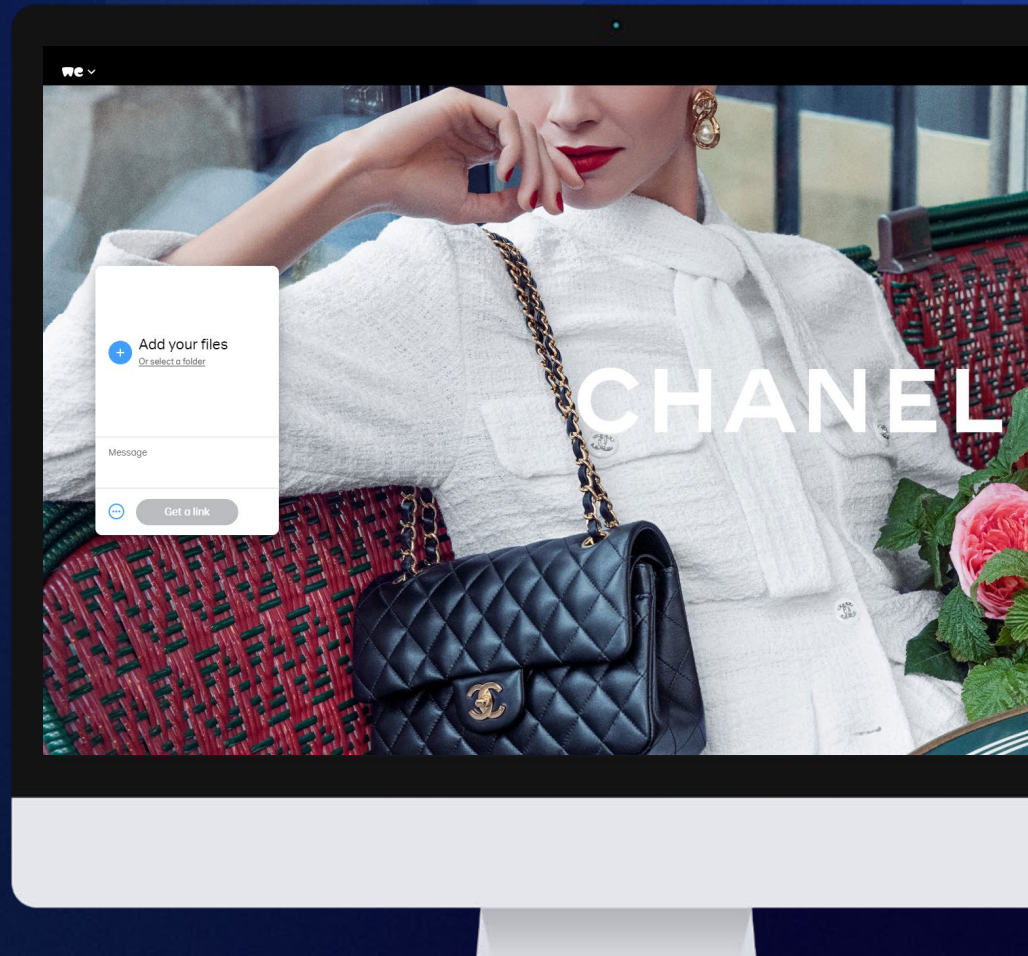
80%
19-49 years



86%
with degree



61%
+50.000 €



LUMEN Study



WeTransfer
Advertising
brings **more Attention**

3X

30 s TV-
Ad

150X

Digital Desktop-Ad

30X

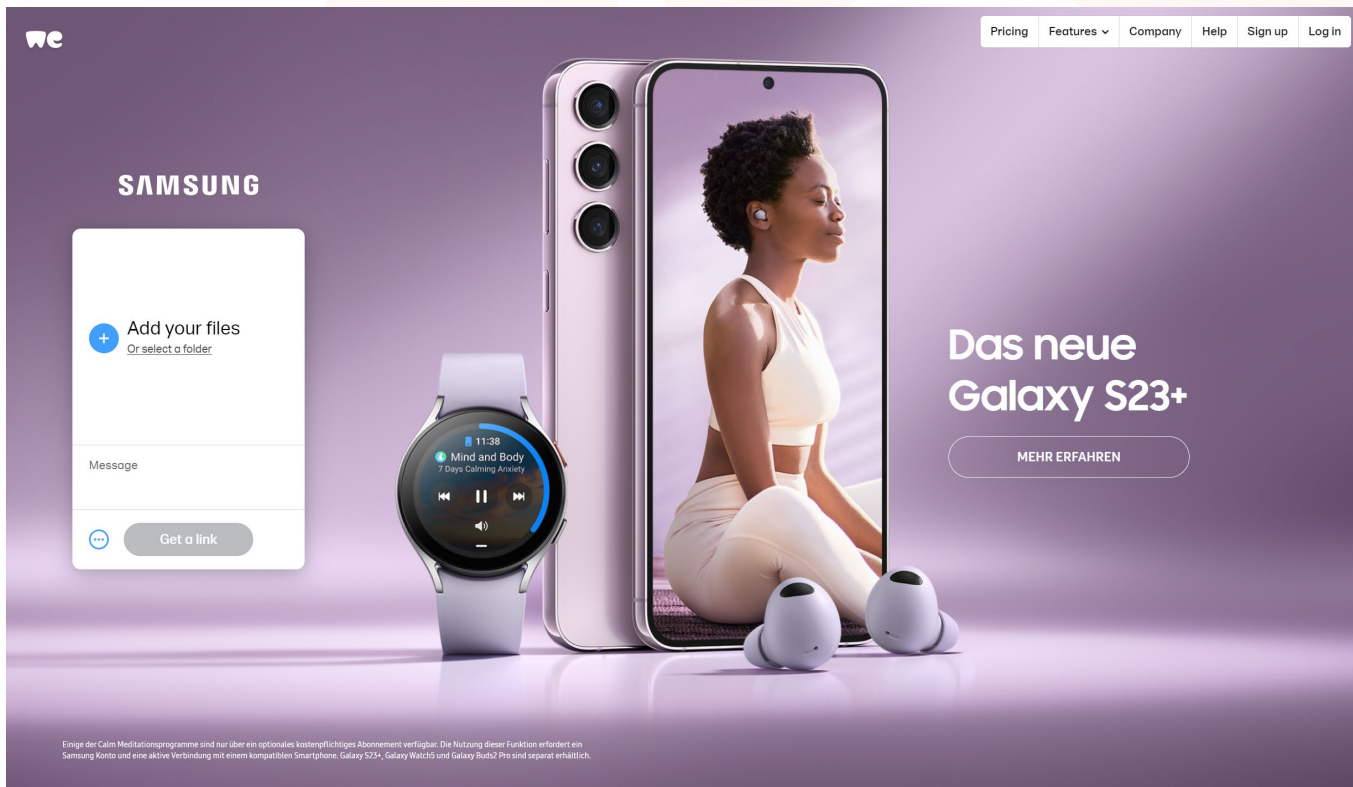
Instagram In-Feed-
Ad

5X

Non-skippable
YouTube-Ad

Static

Fullscreen-Formats on WeTransfer



we

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SAMSUNG

+ Add your files
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Das neue Galaxy S23+

[MEHR ERFAHREN](#)

Einige der Calm Meditationsprogramme sind nur über ein optionales kostenpflichtiges Abonnement verfügbar. Die Nutzung dieser Funktion erfordert ein Samsung Konto und eine aktive Verbindung mit einem kompatiblen Smartphone. Galaxy S23+, Galaxy Watch5 und Galaxy Buds2 Pro sind separat erhältlich.

See live Demo



Hotspot

Fullscreen-Formats on WeTransfer

The screenshot shows a Volvo XC40 Recharge advertisement. The background features a dark grey Volvo SUV parked in a modern, minimalist setting with large concrete pillars. A woman stands next to the car, which has its driver-side door open. The word "VOLVO" is displayed in large, white, spaced-out letters above the car. Several magnifying glass icons are overlaid on the car, suggesting a search or discovery theme. In the bottom right corner, the text "Für jeden Moment. Der vollelektrische Volvo XC40 Recharge." is visible, along with a button that says "JETZT ENTDECKEN".

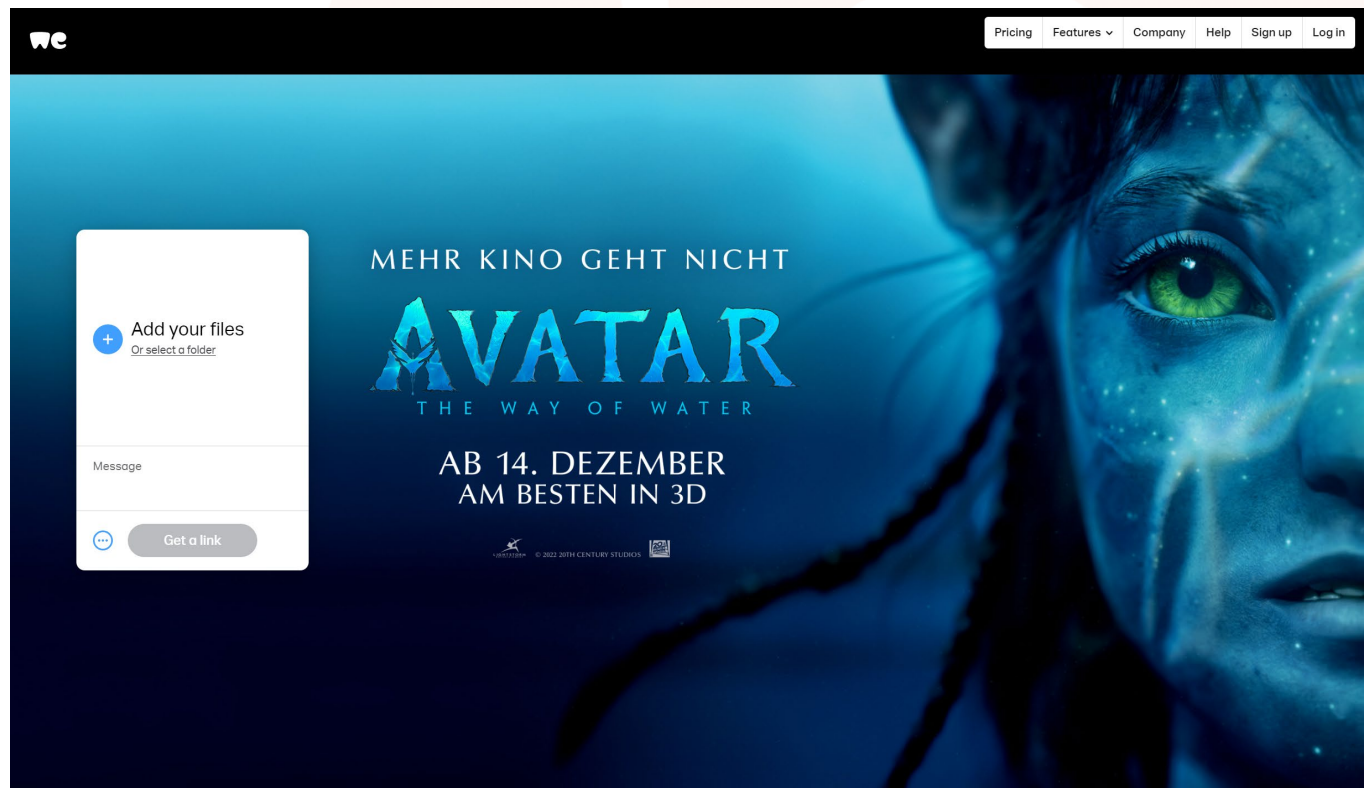
Overlaid on the left side of the image is a WeTransfer interface. At the top left is the "we" logo. At the top right is a navigation bar with links: "Portals", "Übertragungen", "Kontakte", "Branding", "Upgraden", and a "hi-media" button with a red circular icon. The main content area of the overlay is a white box with a blue plus icon and the text "Dateien hochladen" and "Oder einen Ordner auswählen". Below this are input fields for "Titel" and "Nachricht". At the bottom of the box is a button with a three-dot icon and the text "Erhalte einen Link".

See live Demo



Interactive

Fullscreen-Formats on WeTransfer

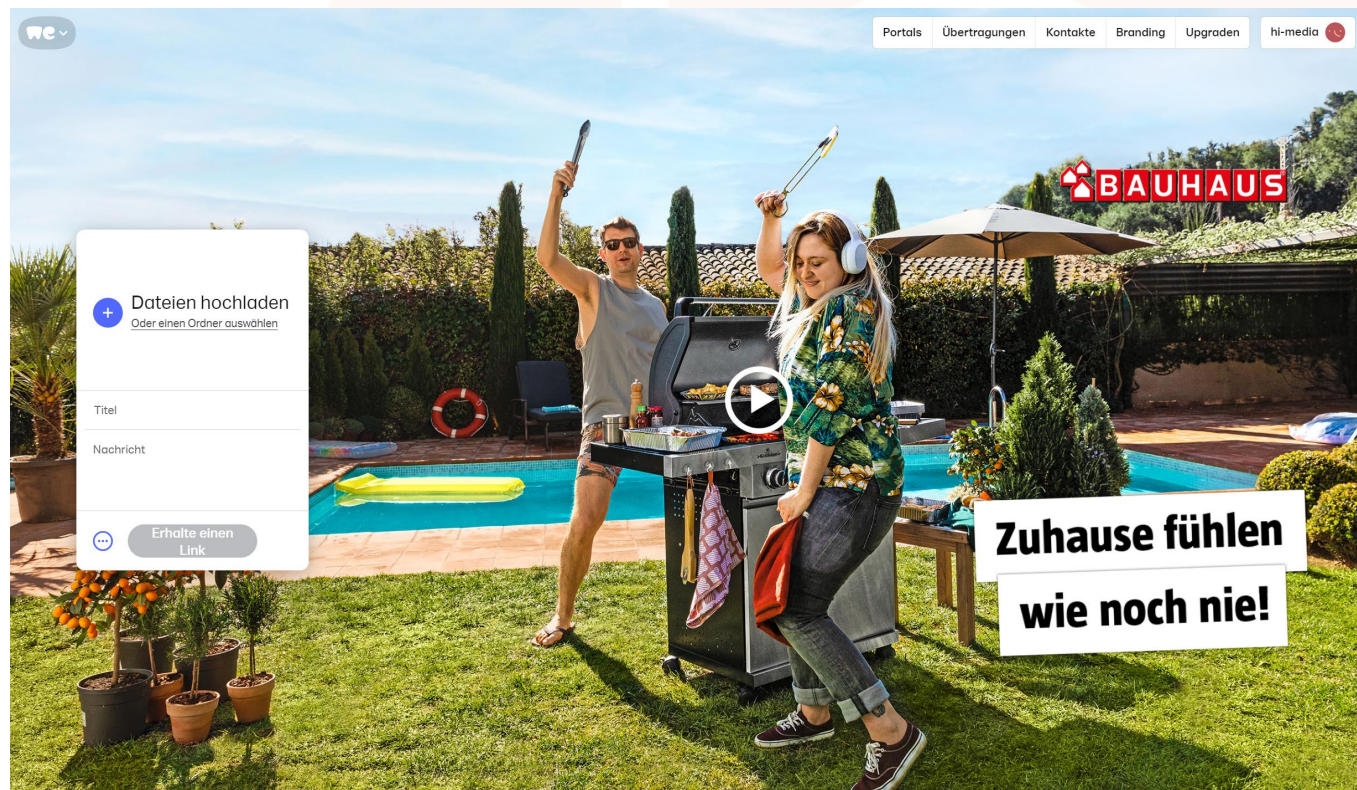


See live Demo



Click-To-Play

Fullscreen-Formats on WeTransfer



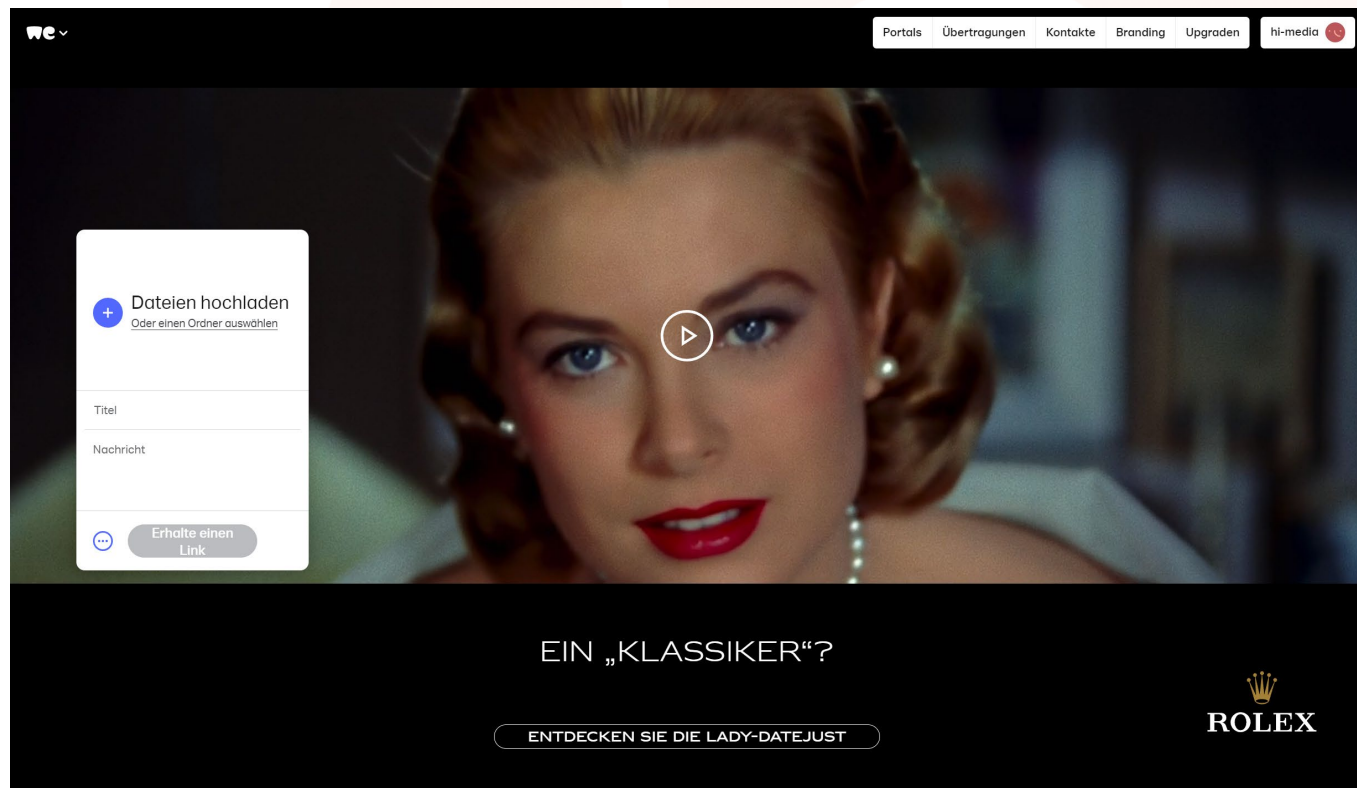
See live Demo



Intro-Video

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See live Demo



Ad-Creator/Slider

Fullscreen-Formats on WeTransfer



See live Demo



HiMedia Brandstudio

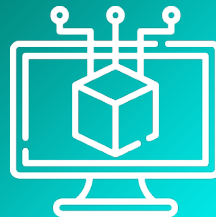
Full-Service from a single source



Consultation



Concept



Production



Optimization &
Reporting

A world of possibilities

WeTransfer.com

Advertisements are delivered in full screen, with optional targeting options and up to 45 seconds of visibility.

The HiMedia Brandstudio supports you in the creation and production of your ads and offers creative solutions for your requirements.

Takeovers

- Fixed price
- 100% SOV on a singleday
- At least 2 different ads in rotation

Premium Positioning

- CPM-based prices
- Display positions 1-10
- Optional targeting



Thank You!

We would be happy to make you an individual offer.

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