

WeTransfer.com

Media kit DACH Region



WeTransfer - Pioneer in fullscreen advertising

WeTransfer offers companies the unique opportunity to reach and inspire a large international audience in a creative way.

WeTransfer presents your brand message in a bigger and bolder way than any other online platform.

Digital reach DACH region:



3,5 m

Unique User



950 k

Unique User



1,5 m

Unique User



55%
male



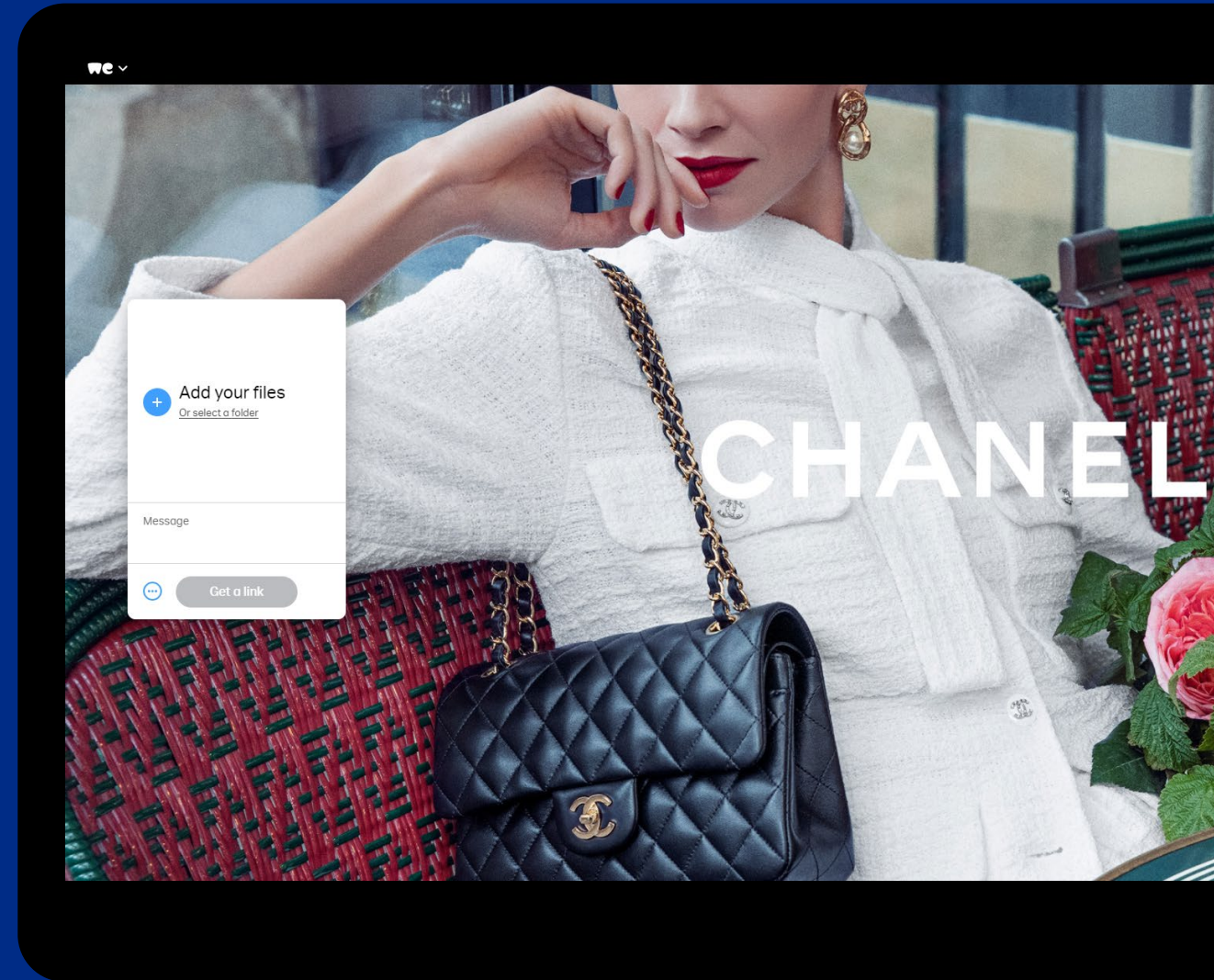
35%
18-34 Years



86%
with degree



61%
+50.000 €



Fullscreen-Formats on WeTransfer

Fullscreen-Formats on WeTransfer



AdSelector

Fullscreen-Formats on WeTransfer

See live Demo



CELINE

Cinemagraph

Fullscreen-Formats on WeTransfer

See live Demo



100% BIO. 100% FAIR. 100% DALLMAYR QUALITÄT.

himedia

an azerion company

Game

Fullscreen-Formats on WeTransfer

SEEK SATISFACTION
FEEL THE ZX IENCE

DEIN SCORE

0 0 1 0 0 0

0.0 0.2 0.4 0.6 0.8 1.0

LEVEL 1

ANZEIGEN

TUN AUS

OR

adidas

See live Demo



Intro Video / Click-to-Play

Fullscreen-Formats on WeTransfer

See live Demo



we

Hilfe Produkte Unternehmen hi-media

Dateien hinzufügen
Oder einen Ordner auswählen

Nachricht

Erhalte einen Link

Play Video

Der erste Eindruck:
bleibend.

Der neue Audi A3 Sportback.

Jetzt erleben >

DAT-Hinweis >

Animation

Fullscreen-Formats on WeTransfer

See live Demo



we

Hilfe Produkte Über uns himedia pro

ZDF

Hier geht nichts verloren.

Hier schon: Isas Erinnerung an 16 Lebensjahre.

Dateien hinzufügen
Oder einen Ordner auswählen

Nachricht

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Die verlorene Tochter.
Das geheimnisvolle Familiendrama jetzt alle Folgen

Interactive Scratch-off

Fullscreen-Formats on WeTransfer



See live Demo



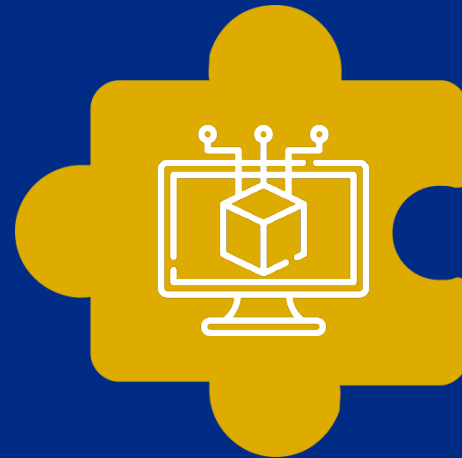
HiMedia Brand-Studio: Full-Service from a single source



CONSULTATION



CONCEPT



PRODUCTION



OPTIMIZATION &
REPORTING

A world of possibilities

wetransfer.com

Advertisements are delivered in full screen, with optional targeting options and up to 45 seconds of visibility.

The HiMedia **Brandstudio** supports you in the creation and production of your ads and offers creative solutions for your requirements.

TAKE OVERS

- Fixed price
- 100% SOV on a single day
- At least 3 different ads in rotation

PREMIUM POSITIONING

- CPM-based prices
- Display positions 1-10
- Optional targeting



Thank You

We would be happy to make you an individual offer.

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