

High Impact Advertising Formats

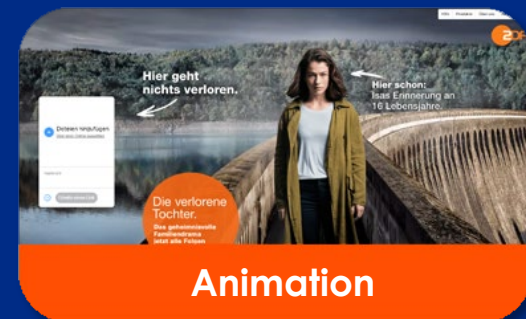
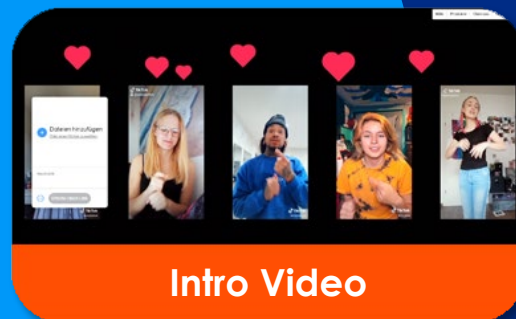
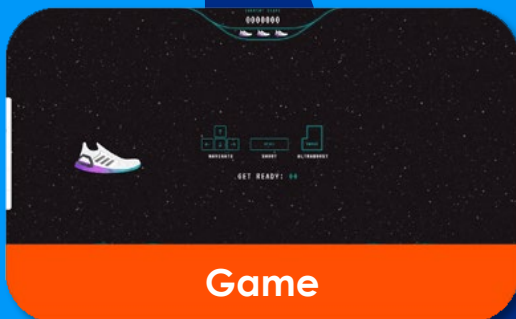
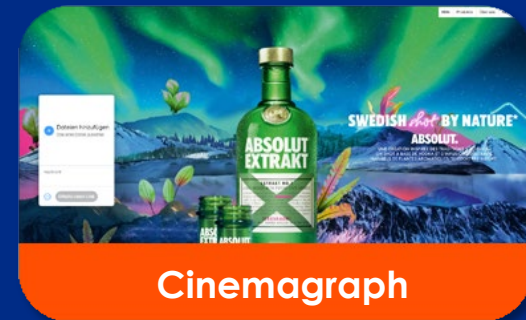
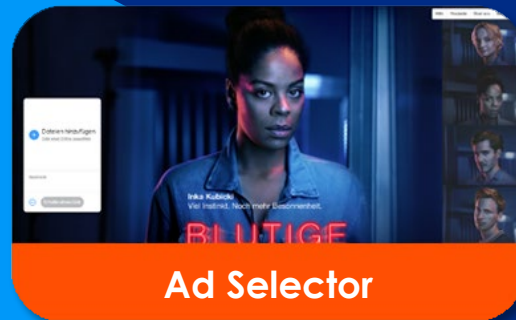
WeTransfer | Desktop | Mobile

Our High Impact formats

- ✓ Attention grabbing rich media formats
- ✓ Huge viewability & user interaction
- ✓ Understated user experience
- ✓ Exclusive and high-quality Portfolio partners



WeTransfer formats



Ad Configurator

WeTransfer formats



Back to
overview

See Live Demo



we

Hilfe | Produkte | Über uns | himedipro

FORD KUGA PLUG-IN HYBRID

ALLES IM BLICK MIT DER DIGITALEN INSTRUMENTENTAFEL.

ELEKTRISCH AUF KNOPFDRUCK
UND NOCH VIELES MEHR. MIT BIS ZU 56 KM REIN
ELEKTRISCHE REICHWEITE.*

MEHR
ERFAHREN

+ Dateien hinzufügen
Oder einen Ordner auswählen

Nachricht

+ Erhalte einen Link

Ford Kuga Plug-in-Hybrid Kraftstoffverbrauch kombiniert: 1,2 l/100 km; CO₂-Emissionen kombiniert: 26 g/km; Stromverbrauch kombiniert: 15,8 kWh/100 km (nach § 2 Nr. 5, 6, 6a Pkw-En-VKV in der jeweils geltenden Fassung)

* Gemäß Worldwide Harmonised Light Vehicle Test Procedure (WLTP) können bis zu 56 km Reichweite bei voll aufgeladener Batterie erreicht werden. Die tatsächliche Reichweite kann aufgrund unterschiedlicher Faktoren (Wetterbedingungen, Fahrverhalten, Fahrzeugzustand, Alter der Lithium-Ionen-Batterie) variieren.

BEREIT FÜR MORGEN

Ad Selector

WeTransfer formats



Back to
overview

See Live Demo



we

Hilfe Produkte Über uns himediapro

+ Dateien hinzufügen
[Oder einen Ordner auswählen](#)

Nachricht

Erhalte einen Link

Kilian Hirschfeld
So gut wie er kann kein Polizist sein.

BLUTIGE
ANFÄNGER

Cinemagraph

WeTransfer formats



Back to
overview

See Live Demo



we

Hilfe Produkte Über uns himediapro

Dateien hinzufügen
Oder einen Ordner auswählen

Nachricht

Erhalte einen Link

SWEDISH *shot* BY NATURE*
ABSOLUT.
UNE CRÉATION INSPIRÉE DES TRADITIONS SUÉDOISES.
UN SHOT À BASE DE VODKA ET D'INFUSIONS D'EXTRAITS
NATURELS DE PLANTES AROMATIQUES. *SUÉDOIS PAR NATURE

ABSOLUT EXTRAKT
EXTRAKT NO. 1
A SHOT INFUSED WITH POTENT SPICE EXTRACTS
A recipe based on ancient Swedish traditions, infusion
of green cardamom, cardamom and a new blend with
vodka in an uncharted universe. Prepared in the old
village of Åhus, the home of Absolut Vodka. Inspired
by the spirit of our legendary founding father
and his quest for discovery, an unexpected
blend mixture extracted from our legacy.
[CARDAMOM]
BEST SERVED CHILLED IN A SHOT GLASS

IMPORTED
40% ALC. / VOL. (70 PROOF) 700ML
PREMIUM SPIRIT DRINK
MADE WITH VODKA AND NATURAL FLAVORS
PRODUCED AND BOTTLED IN ÅHUS, SWEDEN

ABSOLUT EXTRAKT

ABSOLUT EXTRAKT

L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ, À CONSOMMER AVEC MODÉRATION.

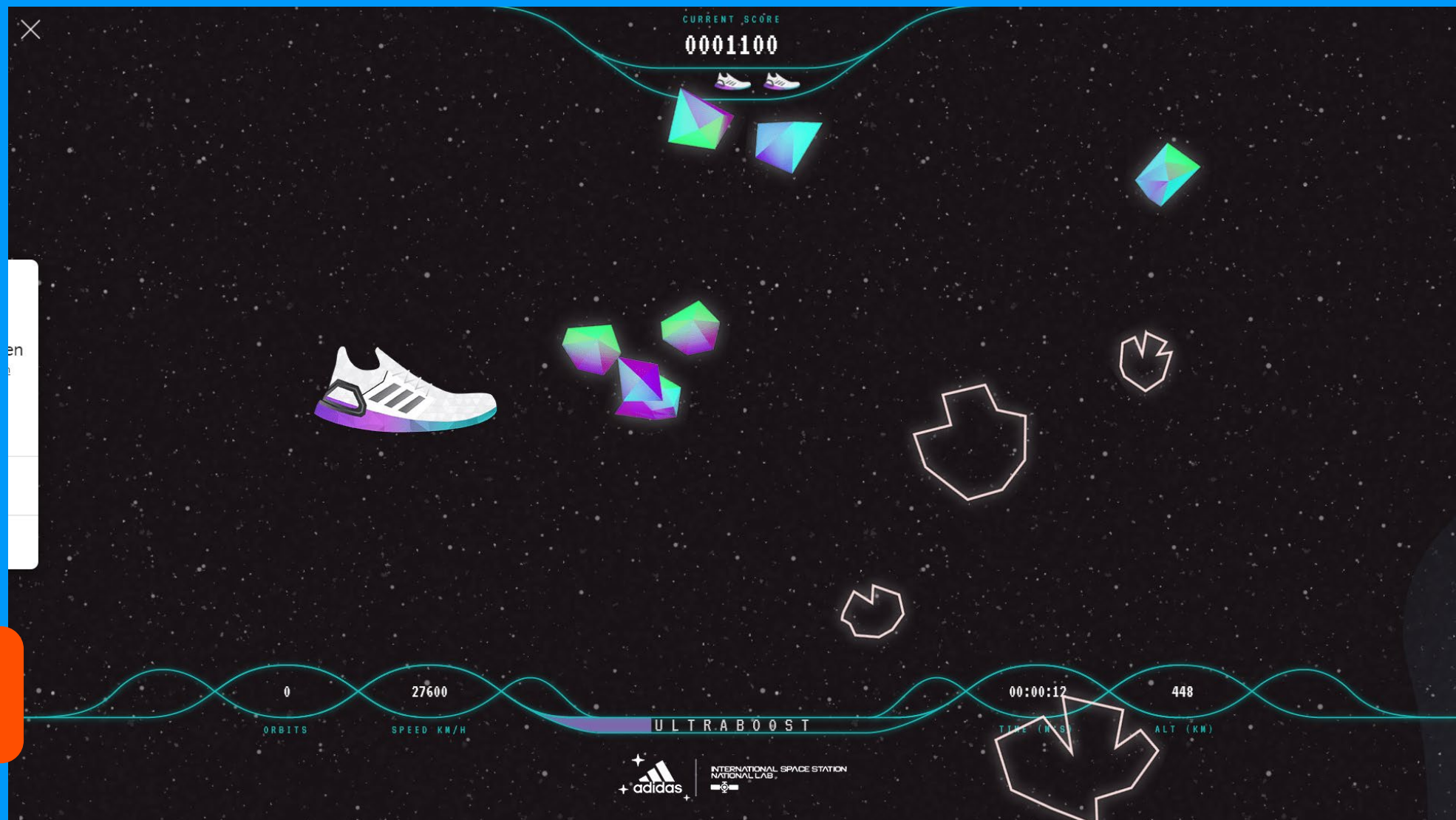
Game

WeTransfer formats



Back to
overview

See Live Demo



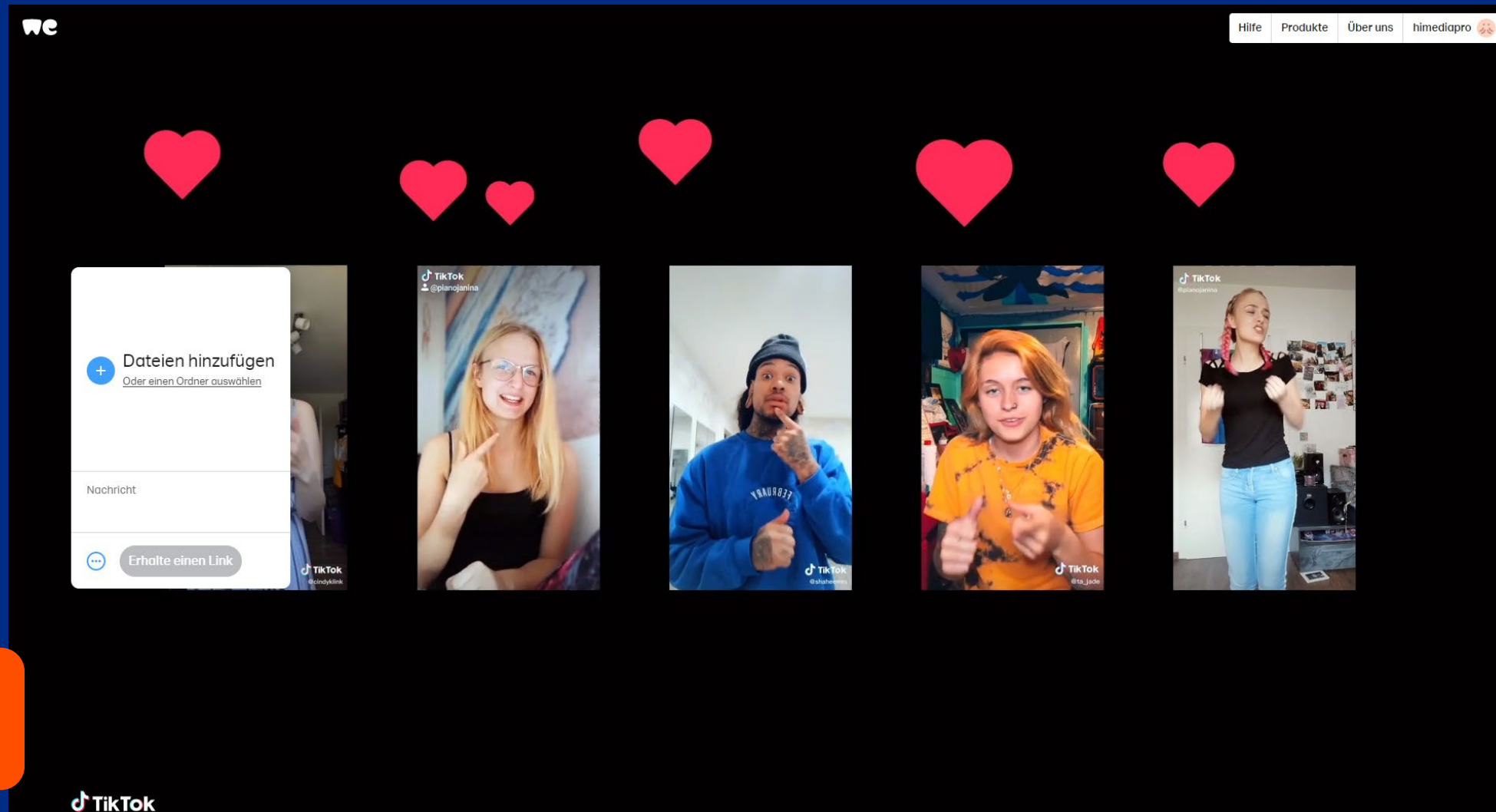
Intro Video / Click-to-Play

WeTransfer formats



Back to
overview

See Live Demo



Animation

WeTransfer formats



Back to
overview

See Live Demo



we

Hilfe | Produkte | Über uns | himediapro

2DF

Hier geht nichts verloren.

Hier schon:
Isas Erinnerung an
16 Lebensjahre.

Die verlorene Tochter.
Das geheimnisvolle
Familiendrama
jetzt alle Folgen

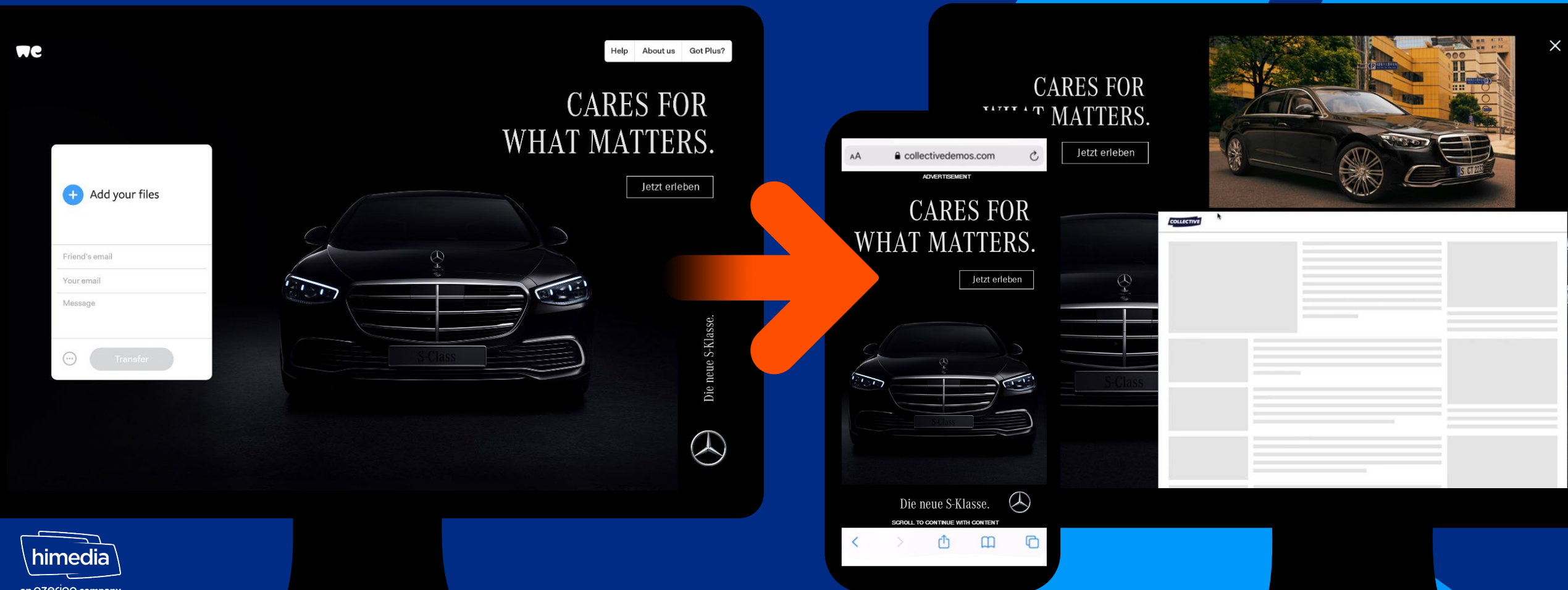
Dateien hinzufügen
Oder einen Ordner auswählen

Nachricht

Erhalte einen Link

One WeTransfer asset set, three High Impact formats

Fullscreen | Desktop | Mobile



WeTransfer.com

Key Facts



Digital reach:
40 Mio.
Unique Users worldwide



55%
male



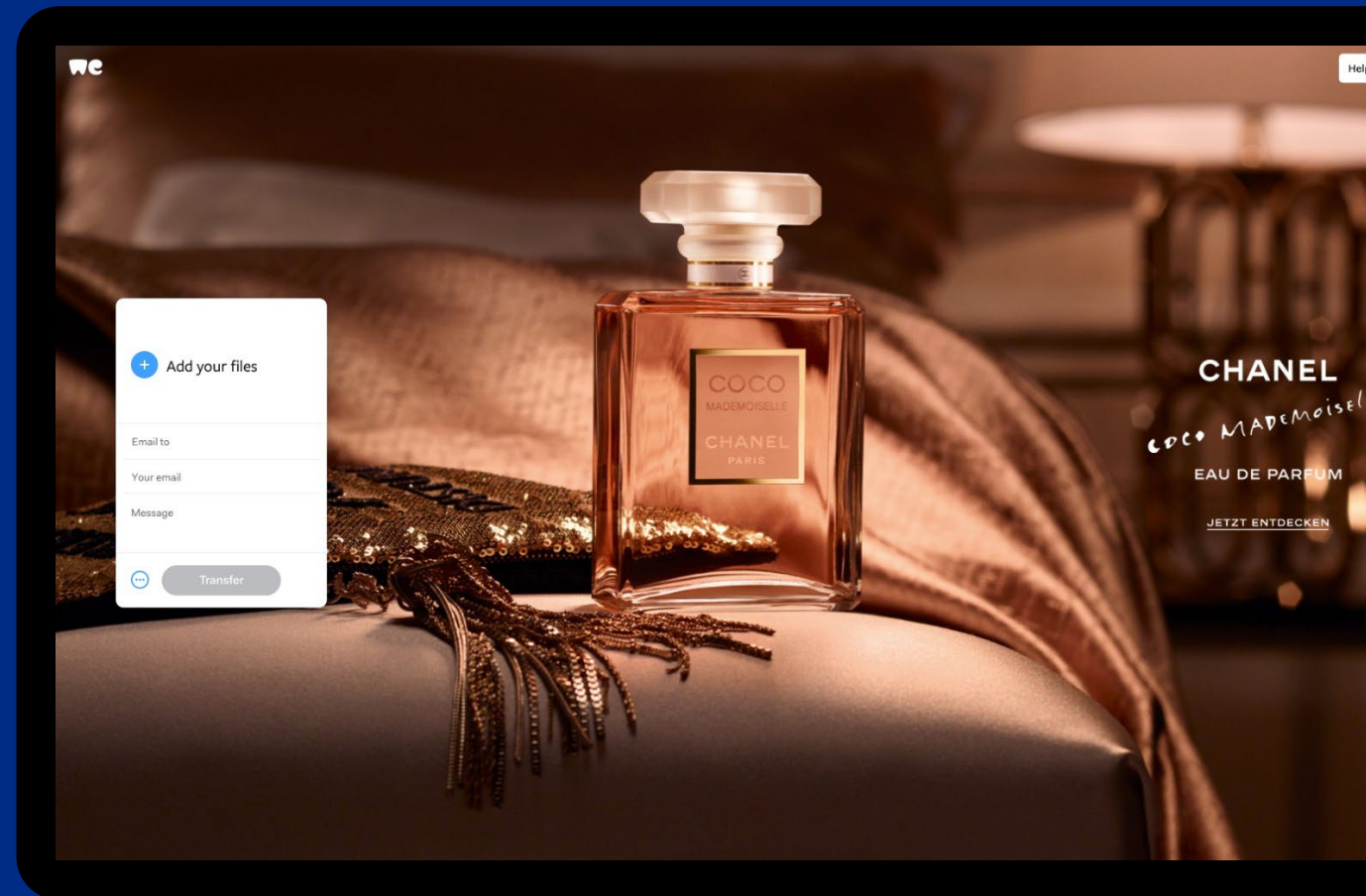
35%
18-34 years



86%
With degree



61%
+50.000 €



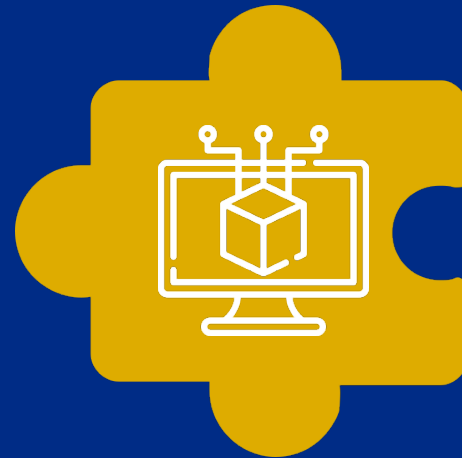
HiMedia Brand Studio: Full-Service from a single source



CONSULTATION



CONCEPT



PRODUCTION

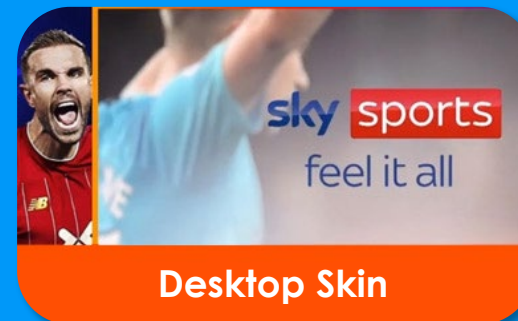


OPTIMIZATION &
REPORTING

High Impact desktop formats



Desktop Skin



Desktop Skin



Desktop Skin Plus



Scrolling Skin

Desktop Skin

High Impact desktop formats



Back to
overview

See Showcase



Desktop Skin

High Impact desktop formats



Back to
overview

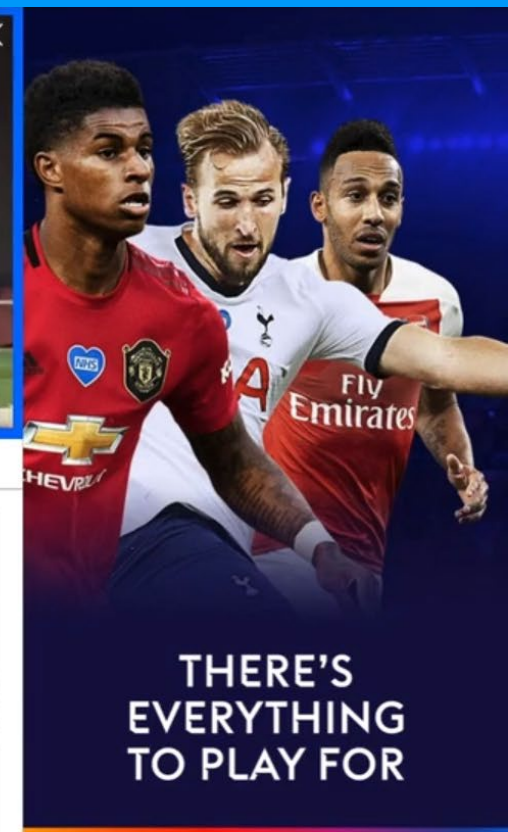
See Showcase



sky sports
feel it all



COLLECTIVE



sky sports
feel it all

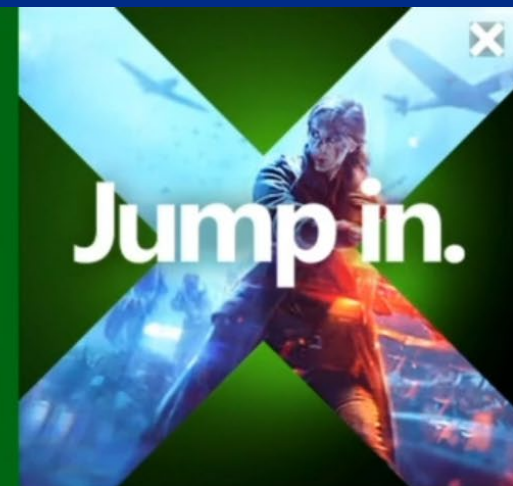
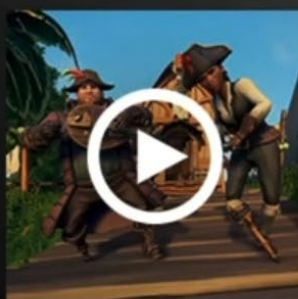
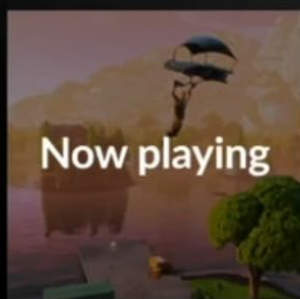
Desktop Skin Plus

High Impact desktop formats



Back to
overview

See Showcase



Games play
best on
Xbox One.

[Learn more](#)



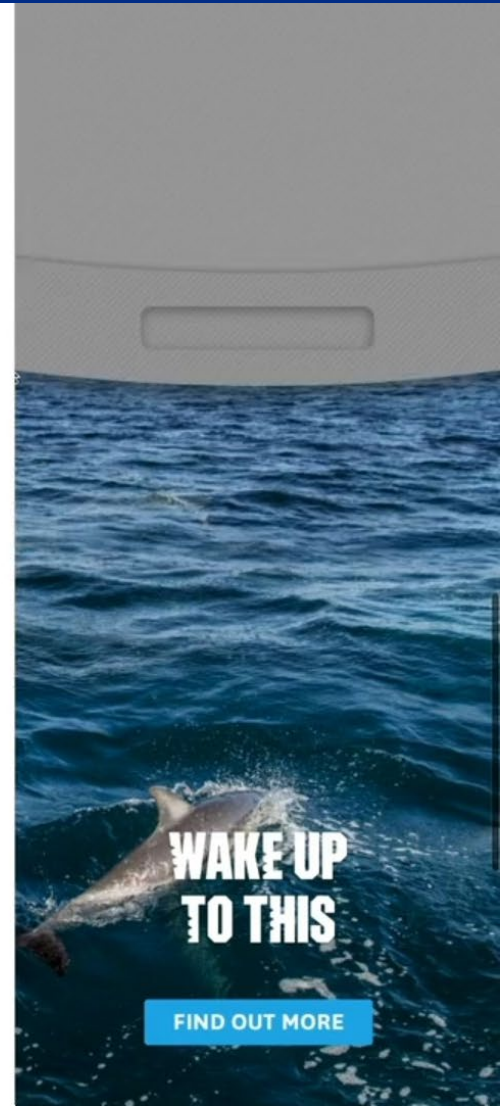
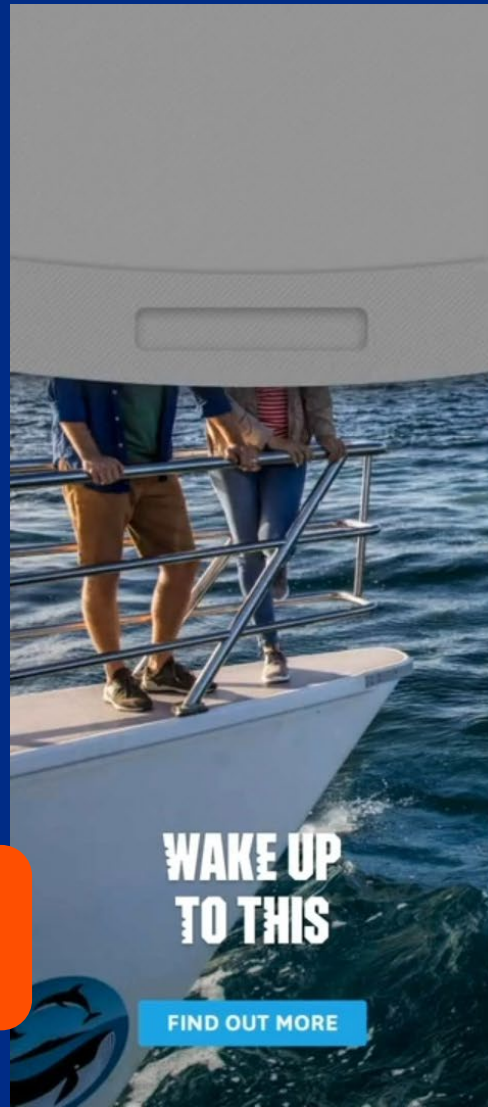
Scrolling Skin

High Impact desktop formats



Back to
overview

See Showcase



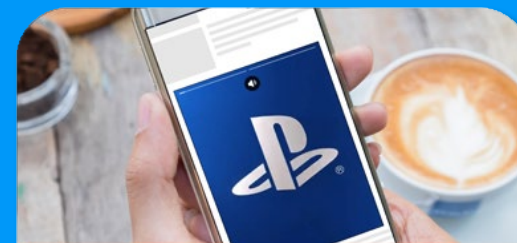
High Impact mobile formats



Mobile Interscroller



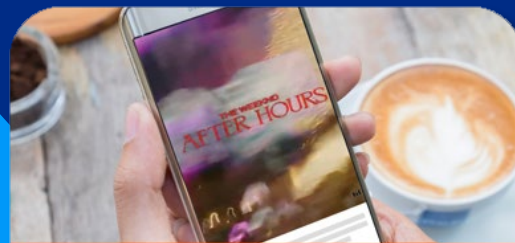
Mobile Letterbox



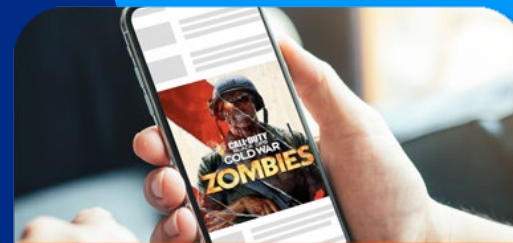
Mobile Story



Mobile Product Feed



Mobile Streamview



Mobile Revolver



Swipe Video

Mobile Interscroller

High Impact mobile formats



Back to
overview

View in browser



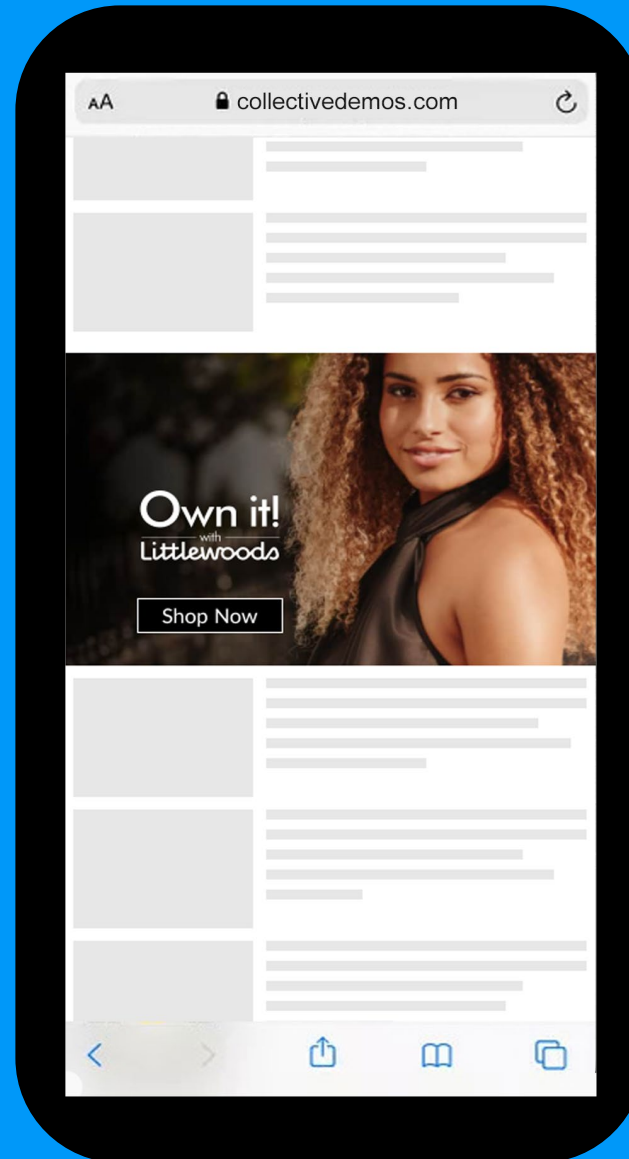
Mobile Letterbox

High Impact mobile formats



Back to
overview

View in browser



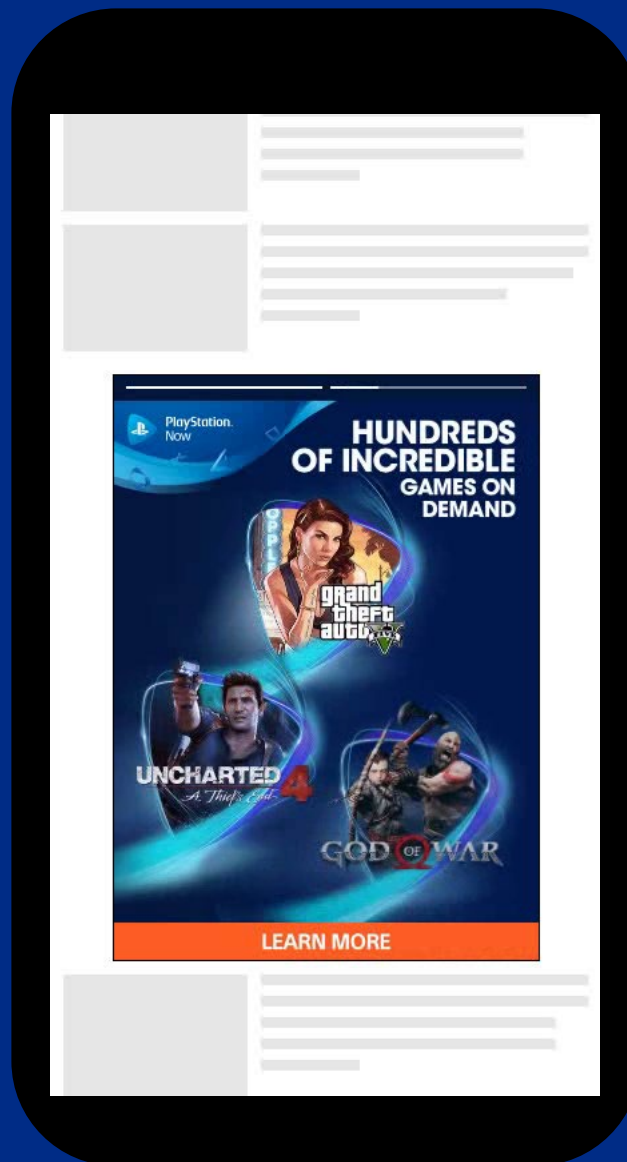
Mobile Story

High Impact mobile formats



Back to
overview

View in browser



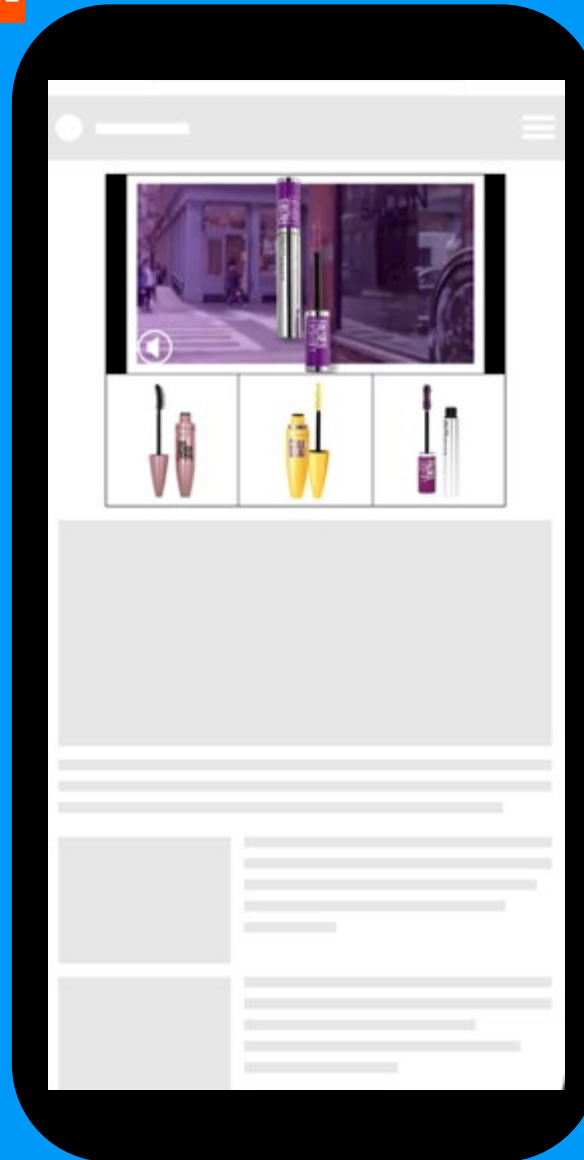
Mobile Product Feed

High Impact mobile formats



Back to
overview

View in browser



Mobile Streamview

High Impact mobile formats



Back to
overview

View in browser



Mobile Revolver

High Impact mobile formats



Back to
overview

View in browser



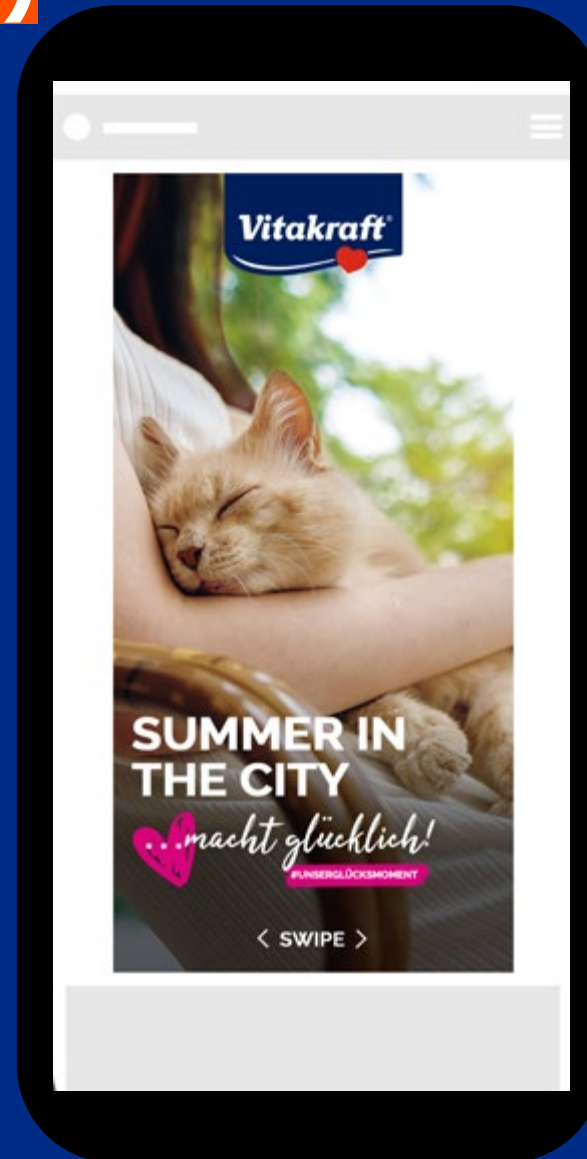
Mobile Swipe(Video)

High Impact mobile formats



Back to
overview

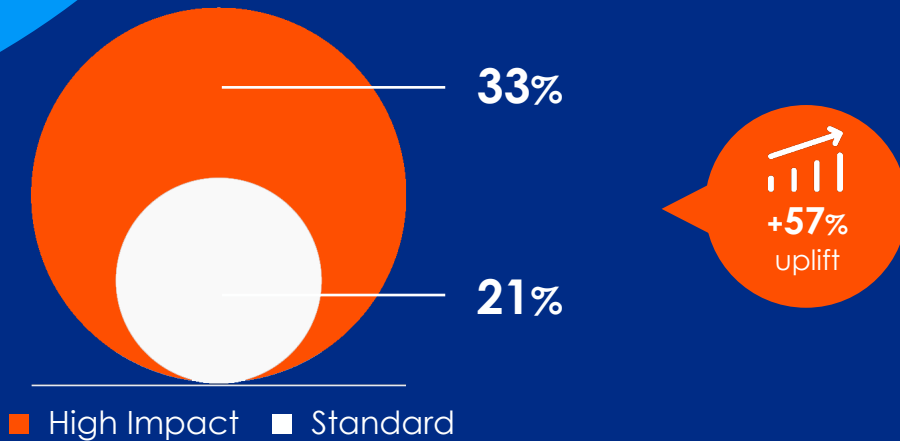
View in browser



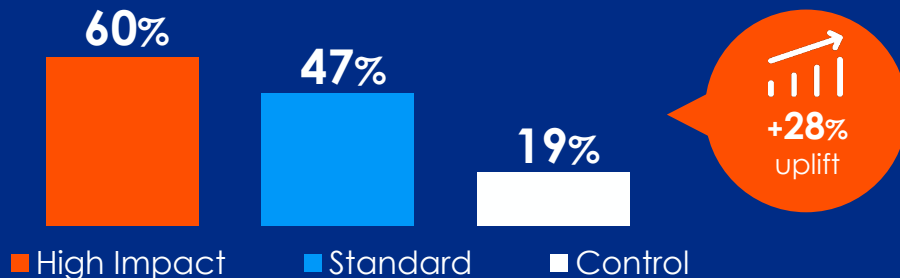
High Impact particularly effective

High advertising recall, positive perception

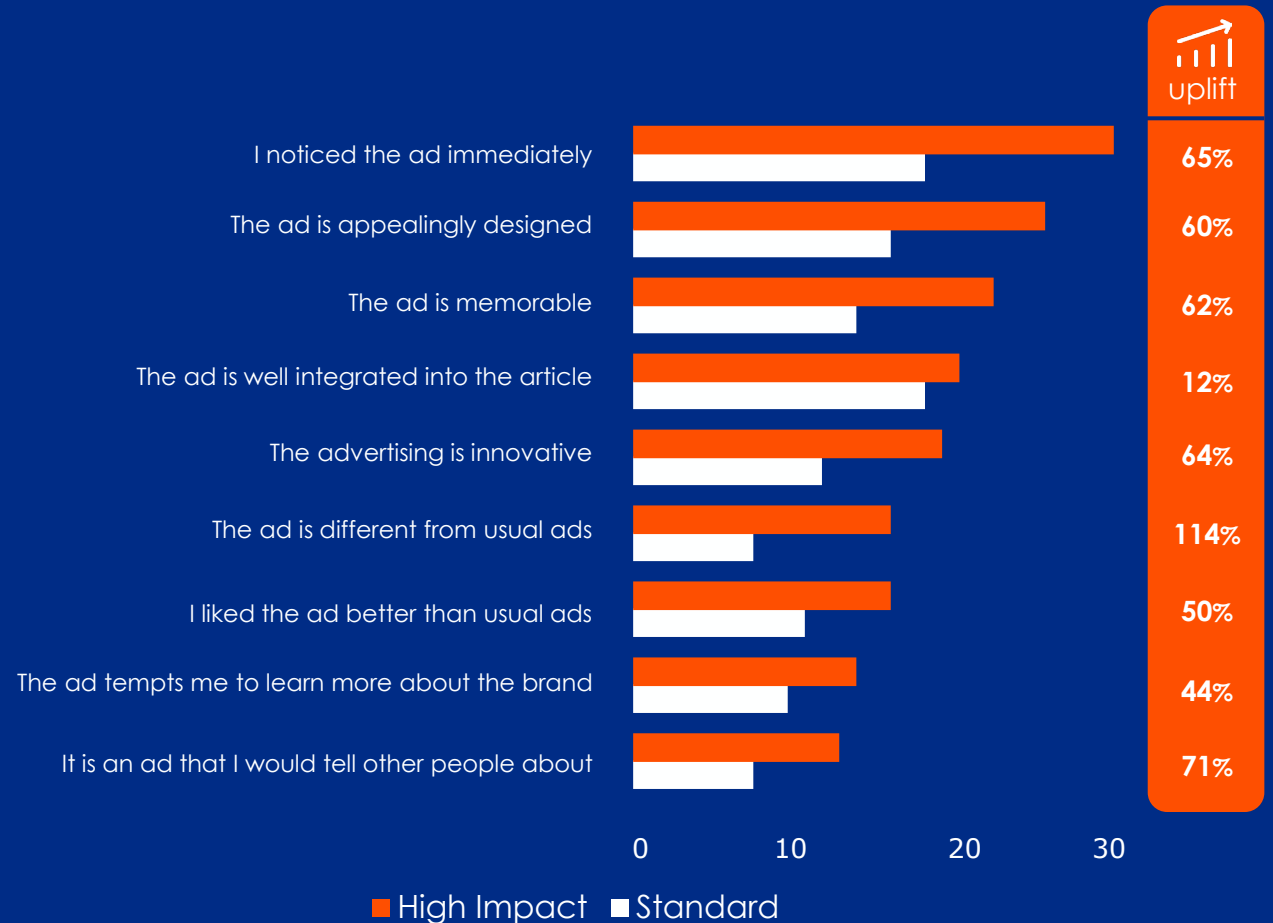
Unaided recall



Ad recall



Agreement with ad characteristics



High Impact - Portfolio excerpt

musikexpress

RollingStone

VISIONS

Geizhals
Preisvergleich

A10.com

laut.de

we

kicktipp

guenstiger.de

HOTEL
HIDEAWAY

METAL
HAMMER

DELUXE
MUSIC

fussballdaten.de

GirlsGoGames.de

GOVERNOR
OF
POKER3

TVinfo

FESTIVALS
UNITED

Jetztspielen.de

FESTIVALPLANER

Computer
Base

MICHELIN

Wooz world

POKER
WORLD



Thank You

We would be happy to make you an individual offer.

HiMedia Deutschland AG
Emanuel-Leutze-Straße 8
40547 Düsseldorf / Germany

T: +49 (0) 211 - 302 77 - 0
F: +49 (0) 211 - 302 77 - 222
E: salesde@hi-media.com